

# WearVue Cookie Policy

**Effective Date: October 2nd, 2024**

This Cookie Policy explains how WearVue (“we,” “our,” or “us”) uses cookies and similar technologies on our website (“Site”) to improve your experience and ensure optimal functionality. By using the Site, you agree to the use of cookies as outlined in this policy.

## What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. These files allow the website to remember your preferences, login details, and browsing activity, enhancing your experience and enabling certain website functionalities.

## Types of Cookies We Use

### 1. **Strictly Necessary Cookies**

These cookies are essential for the operation of our Site. Without them, certain features may not work properly, such as accessing secure areas or making use of services like user account management.

### 2. **Performance Cookies**

These cookies collect information about how visitors use our Site, such as which pages are visited most frequently or if visitors encounter error messages. This data helps us improve our website’s performance and usability.

### 3. **Functional Cookies**

Functional cookies allow the Site to remember your preferences and customise your experience,

### 4. **Targeting/Advertising Cookies**

These cookies track your browsing habits and are used to deliver ads relevant to your interests. They may also limit the number of times you see an advertisement and help us measure the effectiveness of our marketing campaigns.

## 5. Third-Party Cookies

Our Site may also contain content or features provided by third parties (e.g., embedded videos, social media sharing tools), which may set their own cookies. We recommend reviewing their cookie policies for more information.

### How We Use Cookies

#### We use cookies to:

- Improve website functionality and user experience.
- Analyse and track website performance and traffic.
- Remember user preferences and login information.
- Deliver targeted advertising and measure its effectiveness.

### Managing Your Cookie Preferences

You can manage or disable cookies at any time through your browser settings. Please note that disabling certain types of cookies may impact your experience on our Site.

For Google Chrome: [Manage cookies](#)

For Mozilla Firefox: [Manage cookies](#)

For Microsoft Edge: [Manage cookies](#)

Alternatively, you can use tools like [Your Online Choices](#) to manage cookie preferences across multiple websites.

### Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or applicable regulations. We encourage you to review this page periodically for the latest information.