

WearVue Privacy Policy

Effective Date: October 2nd, 2024

1. Introduction

WearVue is committed to protecting the privacy of our website visitors and users. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you interact with our website, including when you submit inquiries, download resources, or engage with our lead generation forms.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** This includes your name, email address, company name, job title, and any other information you voluntarily provide when submitting forms or contacting us.
- **Website Usage Data:** We collect anonymous data on website traffic and usage patterns, such as pages visited, time spent on site, and referring websites. This helps us analyse and improve our website's performance.

3. How We Use Your Information

We use your information for the following purposes:

- **Responding to inquiries:** To provide you with information and assistance you request.
- **Lead generation:** To follow up on your interest in WearVue and provide relevant product and service information.
- **Marketing communications:** To send you occasional newsletters, updates, and promotional materials, with your consent.
- **Website improvement:** To analyse website usage data and enhance our website's content and user experience.

4. Data Security

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. We use industry-standard security protocols and technologies to safeguard your data.

5. Third-Party Disclosure

We do not sell or share your personal information with third parties, except as required by law or to fulfill your requests (e.g., providing your information to a distributor in your region).

6. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to enhance your website experience and gather anonymous usage data. You can disable cookies in your browser settings, but this may affect certain website functionalities.

7. Your Privacy Choices

You can opt-out of receiving marketing communications at any time by clicking the “unsubscribe” link in our emails. You can also contact us to request access to, correction of, or deletion of your personal information.

8. Children’s Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will post any changes on our website and notify you via email if the changes are significant.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at admin@wearvue.com.

By using our website, you consent to the terms of this Privacy Policy.